



ABOUT THE WORKSHOP

The traditional methods of managing the job search and moving ahead in an organization are becoming less applicable to today's society. The most successful workers are those who understand how to leverage their skills and qualifications through effective networking. This **free online** workshop, will explore various networking tools, with a focus on LinkedIn's capacity to boost your professional visibility.

"The new currency of the Internet Age isn't simply intellectual capital, it's social capital – the collective value of the people we know and what we'll do for each other."

The workshop will be facilitated by

- ✓ **Dr. Ruth Lee**, Executive Director of Care and Associate Clinical Professor at McMaster University
- ✓ **Mehrzaad "Nicholas" Ghadiri**, B.A. Expert Human Resources and eLearning Specialist

Date: February 15, 2019

Time: 10:00 am – noon

Location: online

Cost: free



To register please give Bradley a call



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